S2M
for Shopping malls

Seats2meet connect in shopping malls

The changing society is forcing shopping malls to change along with it. Among others, the rise of online shopping and the fact that the distinction between work and private life is fading. The Seats2meet Connect platform provides the opportunity to reduce vacant shops by transforming them into a meeting place where local entrepreneurs come together to work and create new value not only for them but for the shopping center as well.

Info

Seats2meet Boulevard Berlin

S2M pop-up

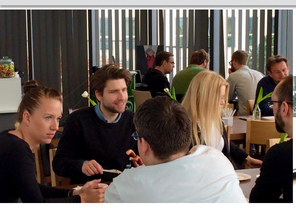
"Awesome concept @s2mberlin meet people do business for free. Sponsored by @Agentur_SUITED "

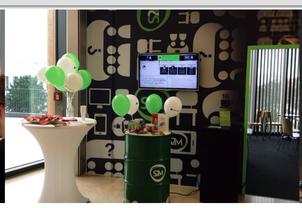
-Tweet by Patrick Fernandes, Coworker

Seats2meet Boulevard Berlin

seats2meet.com Boulevard Berlin

By combining the organization of different events and offering free coworkspaces to local self employed professionals, we are transforming the experience people are having in the shopping mall. By offering this completely new experience, we are not only creating ambassadors for our coworklocation, but for the shopping mall as well. Coworkers are telling their friends about this totally new experience where work and private life are merging, bringing more people to our location and the shopping mall.





4 out of 10

Coworkers are new visitors of Boulevard Berlin

60%

of the coworkers use the location at least once a week

90%

of the coworkers use the supermarket within the shopping mall.

Seats2meet Pop-up workspace @ Hoog Catharijne

With our Pop-up location in the middle of the Hoog Catharijne shopping centre, we offer self employed professionals a unique location to work. The vast amount of traffic (on average 30 million persons per year) gives them the opportunity to test their ideas and engage with shoppers. By doing so, the shopper is experiencing a totally new way of shopping and we are helping coworkers grow.

"How cool! Working between stores #s2mpopup for @bvzutrecht. Come stop by.

Tweet by Maurits Riton, Co-worker at the S2M Pop up

Trending knowledge tags at shopping mall locations